



Press Release

Kempinski Hotel Corvinus Budapest introduces its new Ten Rooms concept

Budapest, *18 April 2017* - Kempinski Hotel Corvinus has refurbished the entire first-floor meeting and events area, making its MICE offering the most innovative and unique by introducing the latest technology and design in the local market. Not only has available space grown, but also creative opportunities!

The objective was to bring the same quality of contemporary glamour as the recent transformation of the hotel's public areas. The project has been managed in two phases. The first phase, taking place in summer 2016, saw the ballroom and associated areas benefit from a gentle redesign; phase two, which is on site as of April 2017, involves significant internal reconfiguration of the function rooms as well as new design schemes. Together, the works optimised the potential of this floor and created the level of experience commensurate with the Kempinski brand. Throughout, the design narrative by MKV Design followed the principles and aesthetics of the ground-floor public areas. New high quality events furniture such as chairs, tables and desks of various sizes have been sourced from Brunner Germany, known for its smart products and top functionality. At the same time, the chefs have more opportunities for an updated gastronomic presentation, adding even more creative and healthy inspiration to the banquet menus. The Hotel's contemporary art collection has acquired new pieces, to decorate the new events floor.

The Grand Room (Rooms One, Two, Three)

In order to create an imposing and elegant entrance to the ballroom, the designers have introduced a new portal, which sweeps around the two existing entrance doors. Inspired by the vertical mirror and metal elements used on the Ground Floor in The Promenade, they have made the portal an impressive statement of grandeur, anticipating the glamorous occasions taking place within the Grand Room while echoing the design of the public areas below.

Stylistically, the ballroom continues the design story that begins with the portal, while the operational requirements of a large function room are also ingeniously integrated within the design. Alcantara wall cladding and timber wall panels are attractive new features, which also serve to reduce noise levels, while service doors and room dividers are cleverly concealed within the timber panelling.

Ambience and mood settings have been made even more flexible by a colour spectrum app that is capable of mixing any shade, easily managed on iPads. Optimal lighting is guaranteed by 300+ spots, complemented by unique purpose-designed Hungarian wall fixtures as well as spectacular crystal chandeliers, while the lighting behind the wall panels can be controlled too.



The Kitchen in the foyer on the events level of the hotel is a part of the hotel's Meetings & Incentives programme. Complete with a fully operational stove and countertop, as well as interactive engagement with Kempinski Corvinus' master chefs, The Kitchen offers exclusive and dedicated space to create and experience a 21st-century gastronomic lifestyle in a functionally refurbished and tastefully decorated dining and lounge area. It is conveniently located next to the Grand Room, benefitting from the natural light that the glass rooftop affords. It is ideal for culinary-themed events and interactive coffee breaks.

The corridor leading to the Grand Room has been redecorated and enhanced with new collections of furniture, increasing the options for break-out areas. For even more flexibility, a mobile registration desk is available.

Also as part of phase one, two boardrooms have been created. The proximity of the Business Centre allows for immediate secretarial services, while organisers can also set up their conference operational office there.

Room Four

The spaces of this boardroom combine an area for informal meetings, where seating is relaxed, with a formal meeting table arrangement, thus providing options to suit different needs. The wall panelling, bespoke furniture and decorations, complete with a unique round window, which overlooks the Hotel's hall, facilitate creative thinking during negotiations.

Room Five

A spacious, bright and upscale executive room with elegant Italian furniture. Its windows look over Erzsébet square, providing a specially quiet nook on the floor, ideal for meetings that require privacy.

Room Six

In contrast with the other rooms, the floor is covered with wood rather than carpeting, and the wallpaper was specifically commissioned for this room. It also offers ambient lighting, while the ceiling is adorned with several small spotlights to evoke a star-lit sky. This room can also accommodate bespoke technology.

Infinity Room (Rooms Seven, Eight, Nine, Ten)

The function rooms were reconfigured to maximise capacity and flexibility. Key to the designers' thinking was the desirability of rationalising spaces to enhance their appeal and provide new amenities. By opening up a corridor along an outside wall to four windowless function rooms, these rooms have not only been significantly enlarged but enjoy the huge advantage of natural daylight.

The colour palette across the function rooms is warm and natural, including tones of green, beige, yellow, rich reds and soft browns. Materials are tactile and fabrics textured. As in the Grand Room area, bronze, timber and mirror have been combined to create a constantly alternating envelope of reflection and density. The spectacular glazed-over Crystalux, used in the Lobby, returns in the Infinity Room as ceiling lights. The conference labels (logos and signs) have been built in magic mirror.



Pre-Function Area

The communal area serving the function rooms has been relocated as a result of the reconstruction. The former service corridor has been converted into an attractive pre-function area, designed as a natural extension to the circulation areas downstairs. This is a modern space, catering equally well to social functions and business gatherings. Its versatile features allow for multiple functions such as coffee break, catering, brainstorming, reception. It comes complete with two hospitality desks, with a projection screen in the background, for delegates' registration and information points during the events.

“Our objective was to release operational potential for the hotel by creating spaces that are glamorous, flexible and have a human quality. Importantly, the renewed areas will be equally appealing for both business and social occasions,” said Maria Vafiadis, Founder and Managing Director, MKV Design.

“The opening of the new conference level is not a design refresh but an overhaul of our events facilities concept to pioneer the servicing of MICE requirements, delivering innovative solutions to planners and organisers as well as delegates. It is also an important and integral part of a longer-term project, which saw the reconstruction of the ground level, creating an exciting gastronomic hub, Gastronomic Quarter Downtown Budapest, and will culminate in the refurbishment of the guestrooms as of 2018,” said General Manager Stephan Interthal.

Technical information

The entire meeting space (all the rooms) of the Ten Rooms conference centre features the most state-of-the-art audiovisual network, which allows for intra-room AV communication via fibre-optic cables, at the speed of light. Connection and communication within the equipment network is made possible by world-class control units. An HDBaseT system was installed that makes it possible to transmit various signals through the same cable from one point to the other, facilitating flexible and diverse use. Due to the development, Kempinski Hotel Corvinus Budapest has become one of the most sophisticated conference technology providers in the five-star segment.

As the entire conference level benefits from uniform AV infrastructure, the Grand Room and Infinity rooms are connected, which means that all the delegates or guests can enjoy the same audio and visual experience in both areas, no matter where the event takes place. This built-in audiovisual equipment requires minimal cabling, providing better comfort for the delegates or guests of the events.



Built-in audio:

- Background music, amplification in a superior-quality Bose system, through ceiling speakers;
- All rooms can be configured freely with corded or cordless microphones;
- All rooms offer voice recording on a total of 32 sound tracks;
- In case of events that require one or two microphones, the technician can operate the audio system even from outside the meeting room, via an iPad.

Video:

- The built-in network allows for analogue as well as digital signal transmission, including image transfer in as high as UHD (3840 x 2160) resolution;
- There are 11 suspension points in the Grand Room, and two suspension points per room in the Infinity rooms – projector/LCD monitor can be hung up to 40 kg/point, which allows for flexible projection direction and distance;
- The projection surface can be set according to the number of delegates or guests, complete with size and resolution;
- You can broadcast live from any room to any other room due to the built-in network;
- Room Four and Room Five feature 55” Android LCD TV sets, which can be operated by the wireless, so-called screen mirroring technology, from any Android device. Room Four offers WePresent – a system that connects any cordless device with the screen;
- Room Six features an oversize 75” monitor, which is also capable of wireless image transmission.

Lighting:

- Light intensity can be configured according to need. Auxiliary lighting is available through built-in RGB LED lights. The lighting programmes feature the most versatile palette of lights, which you can pre-save individually and manage room by room independently using the wall-mounted panels and iPads.



Kempinski Hotel Corvinus

BUDAPEST

About Kempinski Hotel Corvinus Budapest:

Kempinski Hotel Corvinus Budapest continues to reinvent international luxury in its outfitting, as well as in its service. In its boldly contemporary, generously spacious building in the very heart of Budapest, it offers 316 splendid rooms and 33 chic suites. The new gastronomy concepts were set to make a mark in the local culinary scene. Guests can enjoy the laid-back and local ÉS Bisztró, the ÉS Deli, world-class Nobu Restaurant, The Living Room and Blue Fox The Bar. Kempinski Corvinus also operates Kempinski The Spa and the unique Kempinski Gallery, which specialises in modern Hungarian art.

About Kempinski Hotels:

Created in 1897, Kempinski Hotels is Europe's oldest luxury hotel group. Kempinski's rich heritage of impeccable personal service and superb hospitality is complemented by the exclusivity and individuality of its properties. Kempinski now manages a portfolio of 75 five-star hotels and residences in 30 countries and continues to add new properties in Europe, the Middle East, Africa and Asia. Each one reflects the strength and success of the Kempinski brand without losing sight of its heritage. The portfolio comprises historic landmark properties, award-winning urban lifestyle hotels, outstanding resorts and prestigious residences. Each one is imbued with the quality guests have come to expect from Kempinski while embracing the cultural traditions of its location. Kempinski is a founding member of the Global Hotel Alliance (GHA), the world's largest alliance of independent hotel brands.

For more information on Kempinski Hotel Corvinus Budapest, please visit kempinski.com/budapest

For further press information, please contact:

Ildikó Dudás • Public Relations Manager

ildiko.dudas@kempinski.com

Kempinski Hotel Corvinus Budapest • Erzsébet tér 7-8 • Budapest 1051 • Hungary

Tel +36 1 429 3578 • Mobile +36 20 474 5018